

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Media Ad Ventures, Inc.
Attention: Accounts Payable
8136 Old Keene Mill Road
Suite A-300
Springfield, VA 22152

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 959842-1 | 10/14/12 | October 2012 | 10/01/12 - 10/09/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| KMBC | Meredith Thompson | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|----------------------|----------------------|-----------------|
| American Future Fund | AMERICAN FUTURE FUND | 493 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/03/12 - 10/09/12 | 959842 | 07909879 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9913591 | 124 | 139 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/04/12 | 10/05/12 | First News at 5am | 5-5:30am | ---11-- | :30 | 2 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---11-- 2 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 10/04/12 5:11 AM First News at 5am 5-5:30am :30 AFFTV100112 \$300.00 NM 2 KMBC F 10/05/12 5:09 AM First News at 5am 5-5:30am :30 AFFTV100112 \$300.00 NM | | | | | | | | | |
| 2 | 10/08/12 | 10/08/12 | First News at 5am | 5-5:30am | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 10/08/12 5:13 AM First News at 5am 5-5:30am :30 AFFTV100112 \$500.00 NM | | | | | | | | | |
| 3 | 10/03/12 | 10/05/12 | First News at 5:30am | 5:30-6am | --111-- | :30 | 3 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 10/03/12 5:39 AM First News at 5:30am 5:30-6am :30 AFFTV100112 \$400.00 NM 2 KMBC Th 10/04/12 5:29 AM First News at 5:30am 5:30-6am :30 AFFTV100112 \$400.00 NM 3 KMBC F 10/05/12 5:45 AM First News at 5:30am 5:30-6am :30 AFFTV100112 \$400.00 NM | | | | | | | | | |
| 4 | 10/08/12 | 10/09/12 | First News at 5:30am | 5:30-6am | 11----- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC M 10/08/12 5:45 AM First News at 5:30am 5:30-6am :30 AFFTV100112 \$500.00 NM 1 KMBC Tu 10/09/12 5:28 AM First News at 5:30am 5:30-6am :30 AFFTV100112 \$500.00 NM | | | | | | | | | |
| 5 | 10/03/12 | 10/05/12 | First News at 6am | 6-7am | --111-- | :30 | 3 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 10/03/12 6:14 AM First News at 6am 6-7am :30 AFFTV100112 \$650.00 NM 3 KMBC Th 10/04/12 6:57 AM First News at 6am 6-7am :30 AFFTV100112 \$650.00 NM 2 KMBC F 10/05/12 6:15 AM First News at 6am 6-7am :30 AFFTV100112 \$650.00 NM | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 959842-1 | 10/14/12 | October 2012 | 10/01/12 - 10/09/12 |
| Advertiser | Product | Estimate Number | |
| American Future Fund | AMERICAN FUTURE FUNI | 493 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------------|----------------|----------|--------|----------------|------------|------|
| 5 | 10/03/12 | 10/05/12 | First News at 6am | 6-7am | -- 111-- | :30 | 3 | \$650.00 | NM |
| 6 | 10/08/12 | 10/09/12 | First News at 6am | 6-7am | 11----- | :30 | 2 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KMBC M 10/08/12 6:44 AM First News at 6am 6-7am :30 AFFTV100112 \$800.00 NM | | | | | | | | | |
| 2 KMBC Tu 10/09/12 6:13 AM First News at 6am 6-7am :30 AFFTV100112 \$800.00 NM | | | | | | | | | |
| 7 | 10/03/12 | 10/05/12 | Good Morning America | 7-9am | -- 111-- | :30 | 3 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -- 111-- 3 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KMBC W 10/03/12 7:58 AM Good Morning America 7-9am :30 AFFTV100112 \$500.00 NM | | | | | | | | | |
| 3 KMBC Th 10/04/12 8:55 AM Good Morning America 7-9am :30 AFFTV100112 \$500.00 NM | | | | | | | | | |
| 2 KMBC F 10/05/12 7:59 AM Good Morning America 7-9am :30 AFFTV100112 \$500.00 NM | | | | | | | | | |
| 8 | 10/08/12 | 10/09/12 | Good Morning America | 7-9am | 11----- | :30 | 2 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KMBC M 10/08/12 8:50 AM Good Morning America 7-9am :30 AFFTV100112 \$800.00 NM | | | | | | | | | |
| 2 KMBC Tu 10/09/12 8:41 AM Good Morning America 7-9am :30 AFFTV100112 \$800.00 NM | | | | | | | | | |
| 9 | 10/06/12 | 10/06/12 | News Wknd Sat | 7-9am | -----S- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KMBC Sa 10/06/12 8:38 AM News Wknd Sat 7-9am :30 AFFTV100112 \$350.00 NM | | | | | | | | | |
| 10 | 10/07/12 | 10/07/12 | Su 6-7a | 6-7a | -----S | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KMBC Su 10/07/12 6:47 AM Su 6-7a 6-7a :30 AFFTV100112 \$400.00 NM | | | | | | | | | |
| 11 | 10/07/12 | 10/07/12 | News Wknd Sun | 7-9am | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KMBC Su 10/07/12 7:43 AM News Wknd Sun 7-9am :30 AFFTV100112 \$350.00 NM | | | | | | | | | |
| 12 | 10/03/12 | 10/05/12 | 5pm News | 5-530pm | -- 111-- | :30 | 3 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -- 111-- 3 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KMBC W 10/03/12 5:29 PM 5pm News 5-530pm :30 AFFTV100112 \$800.00 NM | | | | | | | | | |
| 3 KMBC Th 10/04/12 5:14 PM 5pm News 5-530pm :30 AFFTV100112 \$800.00 NM | | | | | | | | | |
| 2 KMBC F 10/05/12 5:13 PM 5pm News 5-530pm :30 AFFTV100112 \$800.00 NM | | | | | | | | | |
| 13 | 10/08/12 | 10/09/12 | 5pm News | 5-530pm | 11----- | :30 | 2 | \$1,200.00 | NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 959842-1 | 10/14/12 | October 2012 | 10/01/12 - 10/09/12 |
| Advertiser | Product | Estimate Number | |
| American Future Fund | AMERICAN FUTURE FUND | 493 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|-------------------------------|-----------------------------|---------------------------|------------------------|---------------------------|----------------|----------------|-------------|---------------|
| 13 | 10/08/12 | 10/09/12 | 5pm News | 5-530pm | 11----- | :30 | 2 | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> 11----- | <u>Spots/Week</u> 2 | <u>Rate</u> \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KMBC | M | 10/08/12 | 5:08 PM | 5pm News | 5-530pm | :30 | AFFTV100112 | \$1,200.00 NM |
| 1 | KMBC | Tu | 10/09/12 | 5:14 PM | 5pm News | 5-530pm | :30 | AFFTV100112 | \$1,200.00 NM |
| 14 | 10/03/12 | 10/05/12 | 6pm News | 6-630pm | --111-- | :30 | 3 | \$950.00 | NM |
| Weeks: | <u>Start Date</u> 10/01/12 | <u>End Date</u> 10/07/12 | <u>MTWTFSS</u> --111-- | <u>Spots/Week</u> 3 | <u>Rate</u> \$950.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KMBC | W | 10/03/12 | 6:23 PM | 6pm News | 6-630pm | :30 | AFFTV100112 | \$950.00 NM |
| 1 | KMBC | Th | 10/04/12 | 6:26 PM | 6pm News | 6-630pm | :30 | AFFTV100112 | \$950.00 NM |
| 3 | KMBC | F | 10/05/12 | 6:22 PM | 6pm News | 6-630pm | :30 | AFFTV100112 | \$950.00 NM |
| 15 | 10/08/12 | 10/08/12 | 6pm News | 6-630pm | M----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | M | 10/08/12 | 6:14 PM | 6pm News | 6-630pm | :30 | AFFTV100112 | \$1,500.00 NM |
| 16 | 10/07/12 | 10/07/12 | 5pm News Sunday | 5-6pm | -----S | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> 10/01/12 | <u>End Date</u> 10/07/12 | <u>MTWTFSS</u> -----S | <u>Spots/Week</u> 1 | <u>Rate</u> \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | Su | 10/07/12 | 5:21 PM | 5pm News Sunday | 5-6pm | :30 | AFFTV100112 | \$500.00 NM |
| 17 | 10/03/12 | 10/05/12 | 630-7p | 630-7pm | --111-- | :30 | 3 | \$1,600.00 | NM |
| Weeks: | <u>Start Date</u> 10/01/12 | <u>End Date</u> 10/07/12 | <u>MTWTFSS</u> --111-- | <u>Spots/Week</u> 3 | <u>Rate</u> \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | KMBC | W | 10/03/12 | 6:42 PM | 630-7p | 630-7pm | :30 | AFFTV100112 | \$1,600.00 NM |
| 2 | KMBC | Th | 10/04/12 | 6:57 PM | 630-7p | 630-7pm | :30 | AFFTV100112 | \$1,600.00 NM |
| 1 | KMBC | F | 10/05/12 | 6:41 PM | 630-7p | 630-7pm | :30 | AFFTV100112 | \$1,600.00 NM |
| 18 | 10/08/12 | 10/09/12 | 630-7p | 630-7pm | 11----- | :30 | 2 | \$1,600.00 | NM |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> 11----- | <u>Spots/Week</u> 2 | <u>Rate</u> \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KMBC | M | 10/08/12 | 6:40 PM | 630-7p | 630-7pm | :30 | AFFTV100112 | \$1,600.00 NM |
| 1 | KMBC | Tu | 10/09/12 | 6:47 PM | 630-7p | 630-7pm | :30 | AFFTV100112 | \$1,600.00 NM |
| 19 | 10/03/12 | 10/05/12 | M-F/SU 10pm News | 10-1035pm | --111-- | :30 | 3 | \$1,800.00 | NM |
| Weeks: | <u>Start Date</u> 10/01/12 | <u>End Date</u> 10/07/12 | <u>MTWTFSS</u> --111-- | <u>Spots/Week</u> 3 | <u>Rate</u> \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KMBC | W | 10/03/12 | 10:24 PM | M-F/SU 10pm News | 10-1035pm | :30 | AFFTV100112 | \$1,800.00 NM |
| 2 | KMBC | Th | 10/04/12 | 10:26 PM | M-F/SU 10pm News | 10-1035pm | :30 | AFFTV100112 | \$1,800.00 NM |
| 3 | KMBC | F | 10/05/12 | 10:21 PM | M-F/SU 10pm News | 10-1035pm | :30 | AFFTV100112 | \$1,800.00 NM |
| 20 | 10/08/12 | 10/09/12 | M-F/SU 10pm News | 10-1035pm | 11----- | :30 | 2 | \$3,000.00 | NM |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> 11----- | <u>Spots/Week</u> 2 | <u>Rate</u> \$3,000.00 | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------|----------------|---------|--------|----------------|------------|------|
| 20 | 10/08/12 | 10/09/12 | M-F/SU 10pm News | 10-1035pm | 11----- | :30 | 2 | \$3,000.00 | NM |
| 10/08/12 10/14/12 11----- 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC M 10/08/12 10:13 PM M-F/SU 10pm News 10-1035pm :30 AFFTV100112 \$3,000.00 NM 1 KMBC Tu 10/09/12 10:13 PM M-F/SU 10pm News 10-1035pm :30 AFFTV100112 \$3,000.00 NM | | | | | | | | | |
| 21 | 10/07/12 | 10/07/12 | Su 10pm news | 10-1030pm | -----S | :30 | 1 | \$1,800.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 10/07/12 10:28 PM Su 10pm news 10-1030pm :30 AFFTV100112 \$1,800.00 NM | | | | | | | | | |
| 22 | 10/08/12 | 10/08/12 | DWTS: All Stars | 7 - 9 p.m. | M----- | :30 | 1 | \$5,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 10/08/12 7:46 PM DWTS: All Stars 7 - 9 p.m. :30 AFFTV100112 \$5,000.00 NM | | | | | | | | | |
| 23 | 10/09/12 | 10/09/12 | Private Practice | 9-10pm | -T----- | :30 | 1 | \$5,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Tu 10/09/12 9:42 PM Private Practice 9-10pm :30 AFFTV100112 \$5,000.00 NM | | | | | | | | | |
| 24 | 10/04/12 | 10/04/12 | Last Resort | 7-8pm | ---T--- | :30 | 1 | \$1,600.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ---T--- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 10/04/12 7:25 PM Last Resort 7-8pm :30 AFFTV100112 \$1,600.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 45 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$53,500.00 |
| <u>Agency Commission</u> | \$8,025.00 |
| <u>Net Amount Due</u> | \$45,475.00 |